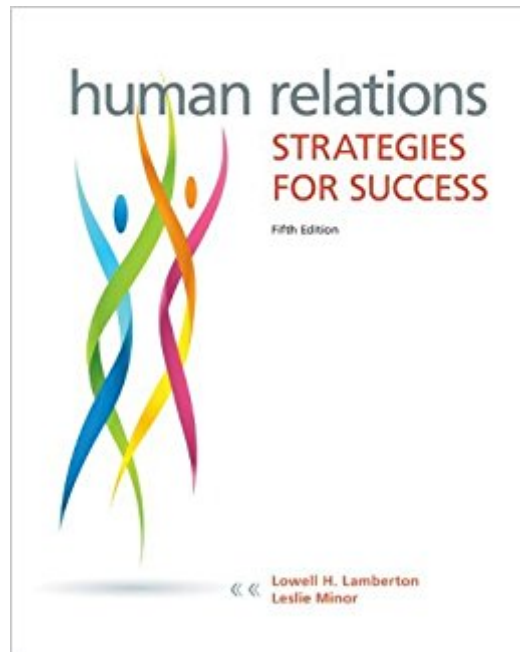




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Human Relations: Strategies For Success



Synopsis

Human Relations: Strategies for Success 5e by Lowell Lamberton and Leslie Minor will help you prepare for this changing world. This text covers time-tested, research-based social science and management principles, as well as newer theories and philosophies of human relations drawn from management theory, group theory, personality theory, and relationship theory. More than ever, effective human relations skills are crucial to business success as organizations grow and compete in a global business environment. Employees must have the knowledge and skill to adapt to a workplace where change is frequent and inevitable. Their commitment to the creation of a book that is at once interesting to read, motivating to study, and relevant to a wide variety has been the driving force behind Human Relations: Strategies for Success.

Book Information

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Customer Reviews

I am a huge fan of etextbooks but this one is a little flat. It is just content. Can't read it in the cloud reader so I have to drag my laptop to work to use a bigger screen since I can't download the Kindle app on my work computer. No option to purchase the physical book at a lower cost if buying the online version and vice versa. No option for word runner in the Android app. I've had better experiences with etextbooks before. This one seemed to leave a lot to be desired.

This was the textbook for my MKTG 1960 class. I really liked the book. Each chapter featured real life case studies, and sections called Working it Out, with scenarios for me as a student to put into

action the principles taught in the chapter.

If this is recommended for your class I'd recommend it

One of the easy textbooks to understand and you can actually relate to real life situations.

While the book is good, due to the complications I had to face, I can only give it one star.

School use.

Good book, really highlights what you need to know.

Its okay.

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